

Skating Club of Northern Virginia
Annual Reports

President's Report

These reports cover the 2019-2020 Skating Club year. Since May 2019 we have had test sessions, competitions, club freestyle session (at two locations), club solo dance class, education for parents, skaters and officials, academic awards, trophies and college scholarship awards. Our club had a picnic, many other social events, a viewing night, events for adult skaters and for our junior skaters. Due to the impact of Covid-19 in March 2020 we had our club ice sessions stopped short and had to cancel test sessions for April, May and June along with the Cardinal Classic. During the ice rink closure we had an off-ice class for skaters and a bingo game. We had a volunteer appreciation event in the Fairfax Ice Arena parking lot. We held our long delayed awards banquet remade into a physically distant outdoors event next to the Prince William Ice Arena. The SCNV board has been meeting on zoom since April and will continue to do so at least until 2021.

Treasurer's Report – Karen Adelstein

SCNV incurred a \$7,000 loss for the year ending April 30, 2020. Significant factors leading to this loss (includes areas where we would have had impactful revenues without the COVID-19 pandemic):

- Cancellation of the Cardinal Classic competition which would have otherwise generated a significant profit;
- Refunds to Club Ice sessions; while ice was not purchased for April, May and June, SCNV did pay for March 2020 ice in full at PW Ice Arena and Fairfax Ice Arena. We have credits at both of these rinks. Fairfax Ice Arena: \$700 for two sessions March 23 and March 30; Prince William: \$886.66 for March 29 and March 22, 2020.
- Deposit for the 2020 Banquet: \$500

SCNV has enjoyed significant profits in previous years mainly due to test sessions and membership. This year, the Cardinal Classic would have also brought in a profit. The profits from these three areas allow SCNV to offer ongoing and diverse programming to our members without tremendous concern for losses. In the past three years, SCNV has subsidized Club Ice,

granted athletes scholarship and competition grants, and fully or partially contributed to several special events, such as Send-Offs, Nationals night, picnic and an annual banquet. Budgeting for future year(s) requires a much more conservative approach.

Membership:

USFSA is conservatively estimating a 11% drop in membership July 1, 2020 – June 30, 2021. SCNV should also budget conservatively for a 7% - 11% loss in membership.

Membership 2017-2018: \$32,732

Membership 2018-2019: \$35,086

Membership 2019-2020: \$34,727

Future membership 2020-2021: 7% decrease: \$32,550 11% decrease: \$31,150

Testing:

While area ice rinks may slowly open, it is general consensus that gatherings at these facilities will change dramatically. This change will impact the operation of SCNV test sessions.

- Skaters who have not been on the ice for several months may not readily sign up to test causing a lag in generating full sessions;
- Officials may not volunteer or be able to travel, which may limit how many tests we can conduct;
- Following state orders, rinks may have policies in place limiting how many skaters we can effectively move through during a 4-hour or 6-hour test session (i.e., the test session may move much slower).

All of these factors necessitate a conservative approach to setting budget revenues/expenses for test sessions in the upcoming year.

Cardinal Classic:

In 2020, the Cardinal Classic revenues totaled \$51,000. 2019 expenses totaled \$36,500. While expenses in 2020 would have been greater, the competition would have generated a significant profit. Budgeting for Cardinal Classic 2021 necessitates careful consideration weighing various options taking into account for example individual skaters and teams.

Website – Charles Park

For the 2019-2020 season, the website committee has continued operations and maintenance of the club website, and added new digital forms automation for club ice, club awards/scholarships and committees survey. The website continues to provide digital communications of upcoming news, events and committee programs such as monthly test sessions and the annual Cardinal Classic (CC) competition. For example, the club posted weekly important and timely information about the COVID-19 pandemic from both the club leadership and USFSA.

Per website traffic analysis, most visitors view/seek web page information on our test sessions (9,416 views total) then CC (3,881 views total). Most popular click-through is EntryEeze (5,088 clicks total).

Future ideas/backlog for next season include an addition of a "new club skater" info page (similar to USFSA), digital store (i.e. accepting online payments), and whatever the committee/club can think of. Although the website has operationally migrated to a Wordpress.com host, complete migration is targeted by April of 2021 (coinciding with the expiration of the original/former website host). There is an opportunity to add online club reimbursement application (in coordination w/Treasurer). The committee welcomes new volunteers interested in applying digital technology to benefit communications for the club.

Club Ice – Charles Park

For the 2019-2020 season, the club ice committee has continued the club ice program at FIA along with an introduction at PWIC. Subscribers continued to complete registration, medical waiver and payment all online; this method now in its second year. Monday evenings club ice at FIA continued instructor led classes beginning with Off-Ice with Joe Griffin, and then Solo Pattern Dance class with Jonathon Hodgkinson, followed by a single freestyle session. In an attempt to draw PWIC skaters from both synchro and TOI teams, a Sunday afternoons freestyle session was held at PWIC. However, the Sunday freestyle session experienced lower than expected turnout, along with repeated start time delays at PWIC throughout the season. The PWIC delays were attributed to front desk ice management issues and personnel overturn.

The Fall session of the Solo Pattern Dance class concluded with a testing option held on 1/27 with Cheryl as ice dance official. There were 7 skaters that successfully passed their preliminary dance tests (7 Dutch Waltz and 2 Canasta Tango). Due to COVID-19, the club ice season was suspended in 3/16 then cancelled altogether with partial refunds to all subscribers. The final registration numbers were as follows:

- Sun FS = 4 skaters
- Mon Off-Ice = 8 skaters
- Mon Solo Pattern Dance = 9 skaters
- Mon FS = 15 skaters (includes 3 adults)
- Total number of skaters = 17 (of which 10 participate in TOI)

For the 2020-2021 season, the club ice program will remain entirely at FIA for both Sunday and Mondays. Due to the continuing restrictions with COVID-19 pandemic, the Off-Ice class is not offered at FIA. However, the instructor led Solo Pattern Dance class on Mondays will return.

The committee welcomes new volunteers interested in helping with and improving the club ice program.

Special Events – Renee Dondes

Since the last Annual Meeting, we held many of our usual Special Events and then we learned to work in this new normal (which really isn't very normal at all) and were still able to hold some of our typical events, albeit slightly differently!

Last year we held the following events before the pandemic:

- Annual Banquet in June 2019,
- Sponsored Theatre Sendoffs in June 2019,
- South Atlantic Sendoffs in September 2019,
- Synchro Sendoffs in January 2020
- National's Night in January 2020.

Once the pandemic hit, we had to get a bit creative but we were still able to provide some of our special event programs. These events have been held outside, socially distanced, with attendees in masks and have given us a new appreciation for climate controlled facilities, sound systems/electricity and the accuracy of the weather reports. We have held the following events since the pandemic:

- Volunteer Appreciation in May 2020
- Annual Banquet/Awards Night in August 2020

We are currently working on sendoffs for the US Figure Skating 2021 Championship Series. Look for more on this coming soon!

Competition Committee – Melissa Mahle

The 2020 Cardinal Classic competition was cancelled due to the coronavirus outbreak in the country. The decision was made three weeks before the competition was to be held, based on the mandate from the governor that public gatherings had to be limited to 25 people or less. We were able to get out of our ice contract and other vendor contracts with no significant financial impact. Items purchases will be used for the 2021 competition for which we are already beginning planning. The LOC for 2020 worked very hard and is to be commended on their efforts. The LOC included: Renee Dondes (Awards), Isabel Isidro (Communications), Lori Bachman (Hospitality), Charles Park (Music), Thuthuy Huynh (Officials), Jeanette DellaVedova (Practice Ice), Amelia Shuster (Registration), Melissa Smith and Haley Perez (Rinkside), Theresa Nahon (Set Up), Dana Peoples (Vendors), Cheryl Litman (Chief Referee), Karen Adelstein and Kim Moore (Accounting) and Melissa Mahle (LOC Chair). The competition chair hopes that for the 2021 event, the LOC will be able to pick up where we left off, leveraging all the planning already in place. We already have commitments for the Chief Referee (Cheryl Litman) and Chief Accountant (Jen Lyon) and are working on identifying the Chief TA.

In January, SCNV, working with Ion Figure Skating submitted a bid for the 2022 South Atlantic regional competition. That bidding process was upturned because of the coronavirus, leading to a significant and unanticipated opportunity for the club to host the re-imagined qualifying competition for the 2021 national championships, named US Figure Skating 2021 Championship Series Presented by Toyota. This competition will be held December 1-5, 2020 at

Ion International Training Center in Leesburg, co-hosted by SCNV and Ion FSC. Because of the public health uncertainties, US Figure Skating is taking on the financial risks by directly contracting the ice with the rink. Should the competition be forced to cancel because of state mandate, SCNV will have minimal financial exposure. The financial agreement between SCNV and Ion FSC is that we will share profits 50/50 from the competition.

Membership Chair – George Conant

The Skating Club of Northern Virginia (SCNV) finished the 2019 – 2020 year with a total of 374 members, of which 326 belonged primarily to SCNV, and 48 which belonged primarily to another home club but joined SCNV as an affiliate. The 2019 – 2020 membership breakdown is as follows:

First Family – 213, including:

163 First Family

37 Introductory Memberships

13 Primary Team memberships

Subsequent Family – 64

Collegiate – 27, including:

25 Collegiate memberships

2 Team Collegiate memberships

Basic Skills - 22

Secondary membership (have primary membership in another club) – 48

Total = 374

Junior Board – Alexandra Williams

The 2019-2020 season was the largest Junior Board cohort to date. Including our two SCNV Board Member advisors and assistant advisor, Jill Smith, Alexandra Williams, and Kimmie Nguyen, this season's Junior Board cohort consisted of twenty-six members. Junior Board had

continued to grow over the last few years, from 12 members, to 18 members, to now 26 members from 2016-2020.

Junior Board, open to all 7th – 12th grade skaters, provides leadership opportunities through assisting our Club with activities, space to hear all voices and share new ideas, while serving as role models to younger skaters. The Junior Board helped host and run many fun and engaging activities with SCNV, including the tradition Halloween on Ice, where they provided fun treats, face painting booths and hilarious costumes; the Thanksgiving Drive benefiting local families through food programs at the Ecumenical Community Helping Others (ECHO) organization in Annandale, VA; the Valentine's Day Party help at the Church of All Nations in Vienna, VA, where the Junior Board provided food, board games, fun photo booths, music, balloons, and crafts for one-of-a-kind Valentines cards. The Junior Board also hosted a handful of Junior Board bonding activities such as movie nights and Junior Board T-shirt tie dying.

The in-person Junior Board activities and meetings for the 2019-2020 season ceased early due to the coronavirus outbreak in the country. From March to June, the Junior Board, along with their SCNV Board Member representatives and advisors, consulted and established a method of virtual meeting via the online video chat platform, Discord. Great care and due diligence were paid to researching and determining a suitable, online video platform that were safe and secure for minor skaters to use as a means of connection for Junior Board purposes. This research and recommendation were shaped and approved by the Junior Board advisor, presented to and approved by the SCNV Board of Directors, and appropriate permission forms and terms of conditions/privacy notifications were sent to both the Junior Board members and their parents. As non-negotiable protocol, parental permission via signature of the provided permission form was and is required for any and all Junior Board member to create a profile on Discord, and to participate in future online Junior Board meetings. The Junior Board successfully implemented the use of Discord and held the inaugural meeting in July. Future meetings (date and time) will always be announced via email and the "This Week in SCNV" weekly email newsletter. Again, security and safety of the Junior Board members was and is always the top priority to Junior Board advisor leadership, particularly during this development and research process. Any questions about the platform or procedures implemented, please contact Alexandra Williams alexandra@scnv.org.

For the second year in a row, the Junior Board has created a Junior Board T-shirt to close out the season, to commemorate all those in Junior Board that year. This year, the Junior Board hosted a t-shirt design contest, and the winning design is really awesome! We really loved all the creative ideas and submissions! The shirts were printed through Custom Ink, and turned out beautifully (periwinkle blue and white lettering). I think the Junior Board has come up with a fun tradition that I hope all will want to continue for a long while. The SCNV Board of Directors approved a subsidy of half of the total price of the bulk t-shirt purchase for this year. Most of the Junior Board members have received and paid for the t-shirts, but if you have not and have not yet been contacted by Alexandra Williams to arrange pick-up and payment for the Junior Board t-shirt you purchased, please email her at alexandra@scnv.org.

Thank you to the now leaving Junior Board Co-Presidents, Joyce Lee and Antonio Maravilla, and the rest of the Junior Board executive officers (Vice President, Secretary, and Social Media* Manage (*jointly run with and under the guidance of SCNV Junior Board advisor Alexandra Williams) for all your hard work this past season and for the Junior Board collective, innovative ideas to keep Junior Board rolling. We will miss you, Joyce and Antonio, and wish you the best as your start college!

The Junior Board will continue to adapt as needed to the coronavirus outbreak continues to evolve. For the 2020-2021 season, we hope to continue with regular Junior Board virtual meetings via Discord, as the school year schedule settles.

Adult Skating – Alexandra Williams

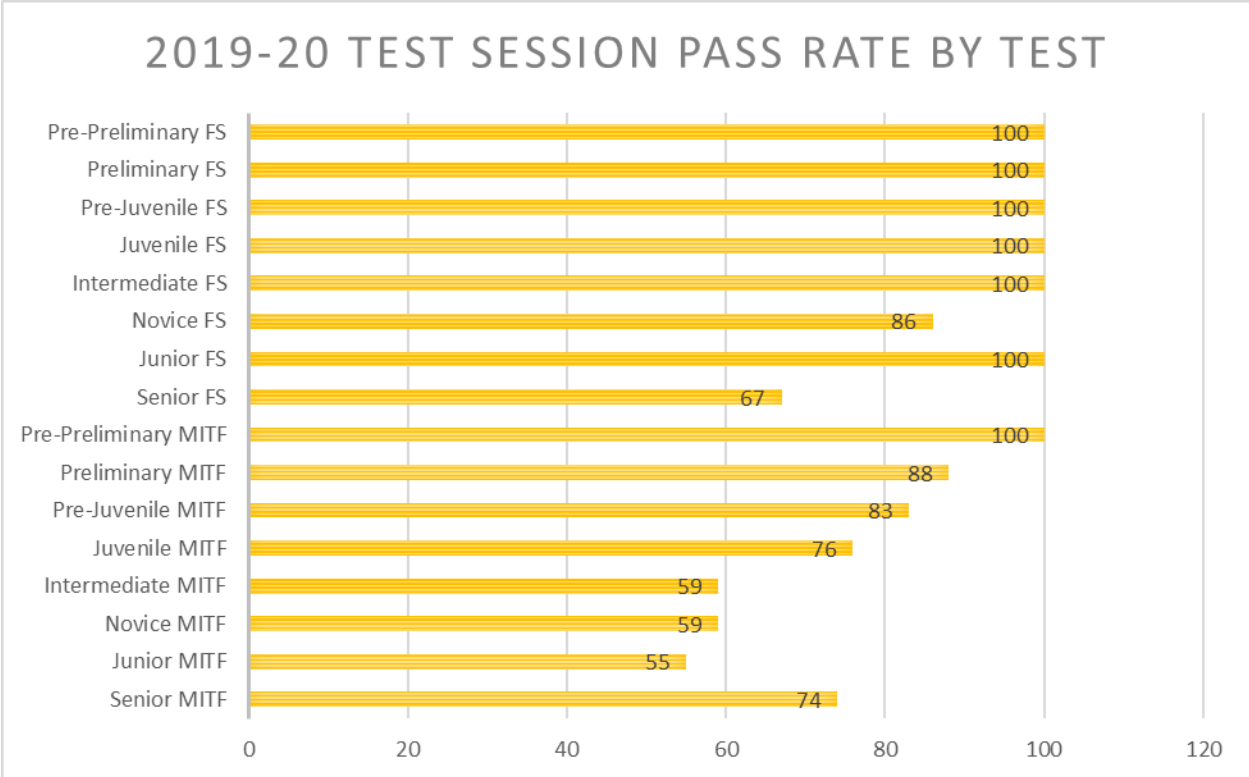
The remainder of the 2019-2020 Adult U.S. Figure Skating season was cancelled due to the coronavirus outbreak in the country. The season concluded after the 2020 U.S. Eastern Adult Sectionals, hosted by the Philadelphia Figure Skating Club and Human Society, in Ardmore, Pennsylvania, on March 6-8, 2020. Nine (9) adult skaters competed and represented Skating Club of Northern Virginia (SCNV) at that competition! The previous season, SCNV was represented by five competing adult skaters at U.S. Eastern Adult Sectionals and U.S. Adult Figure Skating Championships. SCNV is also represented by Virginia Ice Theatre Adult Team!

The 2020 Theatre on Ice (TOI) Nationals Competition was also canceled due the coronavirus outbreak. Despite the seasons being cut short, congratulations to all adult competitors and skaters on all your progress, hard work, and here is to a new season and fresh start.

Despite the early end to the adult skating season for all adult skaters – competitive and non-competitive – we have been adjusting to a new normal of virtual gatherings, and slowly returning to the ice and training. As the U.S. Figure Skating Adult Skating program was quick to provide online information, educational, and fun challenges for adult skaters during the coronavirus shutdown (workouts, skill development webinars/classes, and fun fitness challenges), these activities were advertised in the weekly “This Week in SCNV” email newsletter, and in emails forwarded from the Alexandra Williams, the SCNV Adult Skating board member representative, to spread the word to our adult skaters. A survey was established and circulated in July to establish availability dates and times for regular, virtual adult skating meetings and virtual “Happy Hour” get-togethers.

Looking into the 2020-2021 season, we are hoping our virtual meetings will become a tradition we continue for a while to come. As the U.S. Figure Skating Adult Figure Skating program continues to grow, we hope to expand and provide our SCNV adult skaters of all levels with these and further opportunities to connect, grow in the sport, and find comradery with others who show that this sport truly is a life-long sport.

Test Sessions – Thuthuy Huynh



Total tests: 539, Moves (MITF) 321, Free Skates (FS) 107, Dance 218

MITF: Pre-preliminary 51, Preliminary 33, Pre-Juvenile 42, Juvenile 45, Intermediate 44, Novice 39, Junior 29, Senior 23

FS: Pre-preliminary 27, Preliminary 26, Pre-Juvenile 16, Juvenile 13, Intermediate 9, Novice 7, Junior 4, Senior 3

For the 2019-20 season, our club held seven test sessions, with a total of 539 tests, 218 dance tests and 321 MITF and 107 free skate tests. Due to COVID-19, four of our test sessions were canceled.

- Intermediate, Novice & Junior MITF has the lowest passing rate of less than 60%.
Novice and higher MITF introduce new difficult skills (counters, rockers, loops) and require more quickness in both directions than seen at earlier levels.
- Senior FS has the lowest passing rate of 67%.
- Adult MITF and FS, and dance test levels are not included in this chart because the data set is too small of a sample set for meaningful analysis.

For additional testing information, please refer to our website for more information.

Next year, we will continue to offer dance, moves, and free skate test sessions.